

An Outline of Yawatahama

Yawatahama City is located in western Ehime, at the tip of Sadamisaki Peninsula. The total land area is 132.68km². The city faces the Seto Inland Sea to the north, the Uwa Sea to the west, and commands a view of Kyushu across the Bungo-suido Channel.

The coastline has steep hills extending to the shore which form a scenic beauty.

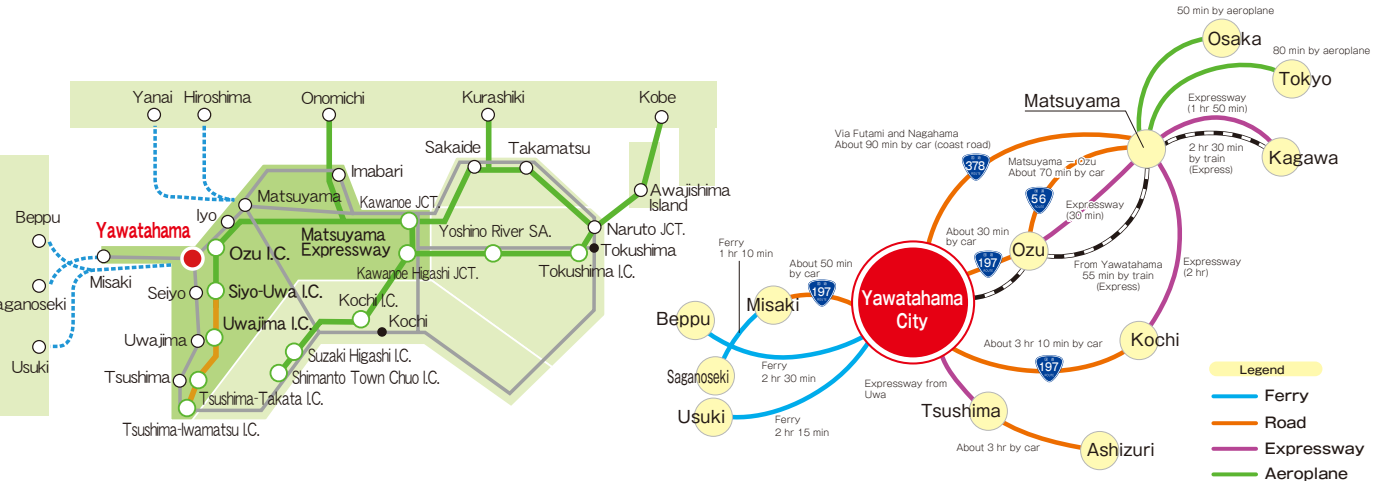
The city has long been popular with offshore and inshore fisheries and its quiet water is suitable for fish and other sea product farming. Yawatahama Port boasts some of the largest natural fish catches in western Japan. The port is called the western entrance of Shikoku and is the hub of water traffic between Kyushu and Shikoku. Annually, 700,000 people use this port for traveling.

The Unshu Mikan oranges that Yawatahama produces are well known for their excellent quality throughout Japan. They have been developed to the current level of quality through generations of farmers' painstaking efforts. They are produced in the mild climate with sea breeze and with what we call , the Three Suns: the sunlight sent directly from the sky, the sunlight reflecting off the water, and the sunlight reflecting off the land. In fall, the lattice fields on the hillsides are bright with the oranges' golden color, which is the typical scenery in Yawatahama that we wish to leave for future generations.



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<http://www.city.yawatahama.ehime.jp/>
Facebook: <http://www.facebook.com/yawatahama.kankou>

Access



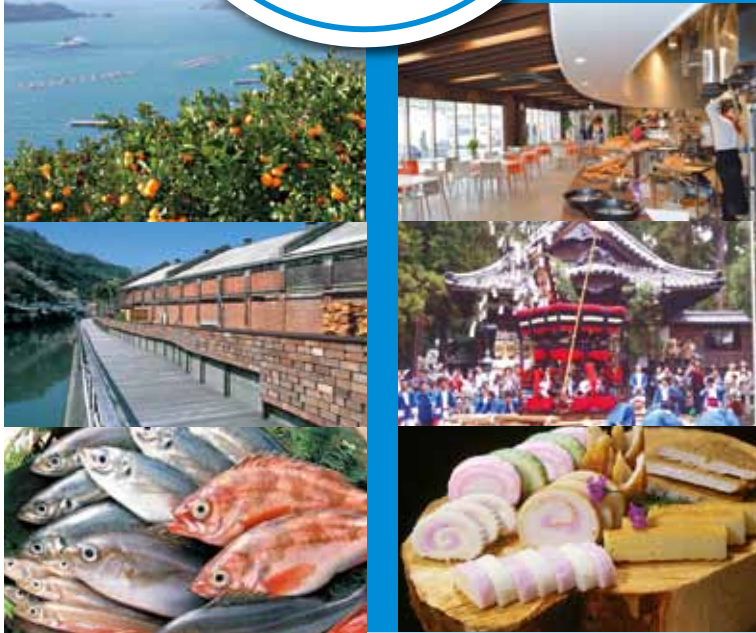
All the information you need for visiting Yawatahama

YAWATAHAMA CITY GUIDE



Welcome!
Yawatahama, Ehime

Welcome to Yawatahama
Yawatahama faces the Uwa Sea which leads into the distant Pacific. It's one of Shikoku's main fish markets and one of Japan's top producers of mandarin oranges.



Michi-no-Eki Minato Oasis Yawatahama Minatto



Agora Marché



At the local produce corner, fresh citrus and other fruits, vegetables, and local specialties are sold. The restaurant section consists of a food court and cafeteria. Local specialty foods, bread freshly baked in the stone oven, and pizza are offered.

Doya Market



The fish and other sea products caught that day are sold at the market price to restaurants and regular consumers. The freshness, reasonable prices, and variety of the produce, as well as our high spirits, contribute to the market name. Doya (meaning "Look how good they are!")

Doya Restaurant



At the Doya restaurant, special menus with reasonably priced fresh sea products and BBQ with your choice of ingredients are offered. In winter, enjoy the Doya Market original seafood pot. In Yawatahama, seafood city, enjoy the delicious fresh foods to your heart's content.

Rediscover the attractions of Yawatahama

Honai Street Stroll

A town of progressive industry and history. Mining, shipping and manufacturing were particularly active, and if you walk through the town you can find nostalgic traces of these industries. It's an attractive town with many historically valuable buildings.

Western-Style Shiraiishi Watara Residence

A western style building owned by Watara Shiraiishi, who made his fortune operating a mining business in the late Meiji 30s (1903-1906). Around the building there are luxurious residences of business owners, which show how prosperous the city was in those times.



Minase Bridge

When it was completed in 1933, the newels were used for illumination. The bridge has been used as a location for films. The Mokkin Road, wooden promenade beside the red-brick warehouse is perfect for a stroll.



National Tangible Cultural Property Ehime Sanshu (Former Nishinkan)

Established in 1884 and now the only silkworm egg producer in Ehime. The Ehime Sanshu building was built in 1919. The wooden 3-story building has ornate pediments (isosceles triangular gables) and wainscots at the entrance and windows.

Yawatahama Street Stroll

The fish market of Yawatahama is one of the biggest in Shikoku. Surrounded by the sea and mountains, it's a place of scenic beauty.



Daihoji Temple

An eminent Buddhist monk of the Rinza School, Kazan Nishiyama served as the head monk in this temple, Kannon Hall, which was modeled after Ginkakuji Temple in Kyoto, and a wooden statue by the sculptor, Hirakushi Tanaka, who studied Zen with Kazan, are notable properties of this temple.



Wakamatsu Hata Shop

Traditional dye house, founded in 1822, offering high quality linen and cotton dye products, including such things as banners, doorway curtains, various hanging products, and stage curtains. The artisanal quality and 200 year tradition of craftsmanship have an excellent reputation overseas as well. Some of the products are popular as gifts to ship owners, celebrating the launch of a new ship. The workshop is opened to visitors. If you are lucky, you may even be able to talk with the craftsmen.



Umebijin Sake Brewery

The Umebijin Sake Brewery started its operation in 1916. A tall brick chimney, which has long been known by local people as a landmark of this area, shows its long history. 5 buildings in the site are registered as cultural assets. The chimney is one of them.



Guide to accommodation in Yawatahama

Accommodation in Yawatahama

| Please book accommodation in advance. | | Area code (0894) | |
|---------------------------------------|----------|------------------------------|----------|
| Sanwa Business Hotel | ☎24-3838 | New Hotel Toyo | ☎23-1414 |
| Matsue Ryokan | ☎22-0326 | Nagisa Ryokan | ☎36-2432 |
| Business Hotel Suisen | ☎37-2182 | Harbor Plaza Hotel | ☎22-0022 |
| Super Hotel Yawatahama | ☎20-9000 | Port Side Hotel Seto | ☎22-0264 |
| Seiwa Ryokan | ☎22-0009 | Ryokan Marunishi | ☎22-0425 |
| Business Ryokan Mikotoen | ☎24-0894 | Business Hotel Yamaki | ☎36-3370 |
| Minshuku Chidoriso Kaze-no-Ki | ☎23-1736 | Yawatahama Century Hotel Ito | ☎22-2200 |

Yawatahama transport

| Taxi | Bus | Rent-a-car | Rail | Area code (0894) |
|----------------------------|----------------|-----------------------------|------------------------|---|
| Atom Taxi | ☎22-0033 | JR Yawatahama Station | ☎22-0495 | |
| Iyotetsu Nanyo Bus | ☎22-3200 | Sumire Taxi | ☎22-0250 | |
| Uwajima Jidosha Co., Ltd. | ☎22-2400 | Konan Kanko Bus (Ozu) | ☎(0893)25-0045 | |
| Uwajima Hire | ☎22-0474 | Fuji Taxi | ☎22-1000 | |
| Edel Rent-a-Car | ☎36-2661 | Honai Taxi | Toll-free 0120-480-034 | |
| Orix Rent-a-Car Yawatahama | ☎24-1335 | Marunouchi Hassai Kotsu | ☎22-4500 | |
| JR Station Rent-a-Car | ☎22-0495 | Mihara Sangyo DO Yawatahama | Toll-free 0120-490-109 | |
| JR Shikoku Bus | ☎(089)941-0489 | | | ※ Please book your rent-a-car in advance. |

Yawatahama port ferry timetable

| Yawatahama ⇄ Beppu | | | Yawatahama ⇄ Usuki | | |
|--------------------|---------------|---------------|--------------------|---------------|---------------|
| Leaves Yawatahama | Arrives Beppu | Ferry company | Leaves Yawatahama | Arrives Usuki | Ferry company |
| 00:20 | 01:15 | Uwajima | 00:55 | 03:15 | Uwajima |
| 06:20 | 09:10 | Uwajima | 02:40 | 05:00 | Uwajima |
| 10:15 | 13:05 | Uwajima | 04:45 | 07:05 | Kyushu |
| 13:00 | 15:50 | Uwajima | 07:45 | 10:00 | Kyushu |
| 17:25 | 20:15 | Uwajima | 08:50 | 11:10 | Uwajima |
| 20:30 | 23:20 | Uwajima | 11:35 | 13:55 | Kyushu |
| | | | 12:45 | 15:10 | Kyushu |
| | | | 14:35 | 17:00 | Uwajima |
| | | | 15:35 | 18:00 | Uwajima |
| | | | 17:40 | 20:05 | Uwajima |
| | | | 18:45 | 21:10 | Kyushu |
| | | | 21:00 | 23:25 | Kyushu |
| | | | 22:00 | 00:25 | Uwajima |
| | | | 23:50 | 02:15 | Uwajima |

| Reservations and enquiries | |
|--|--|
| Uwajima Un-yu Ferry Yawatahama: tel: (0894) 22-2100 Beppu: tel: (0977) 21-2364 (Usuki) tel: (0972) 63-5118 Website: www.uwajimauyu.co.jp | Kyushu Orange Ferry (Open 8:30 to 18:00) Car and passenger reservations Yawatahama: tel: (0894) 22-5094 Usuki: tel: (0972) 62-5844 Truck reservations Yawatahama: tel: (0894) 22-1070 Usuki: tel: (0972) 62-4446 Website: www.94ferry.co.jp |

Regular Shipping Service to Oshima

| Departure: Yawatahama | Arrival: Oshima |
|-----------------------|-----------------|
| ① 06:50 | 07:12 |
| ② 11:30 | 11:52 |
| ③ 16:00 | 16:22 |

Tanaka Yuso LTD.

| Departure: Oshima | Arrival: Yawatahama |
|-------------------|---------------------|
| ① 07:30 | 07:52 |
| ② 13:30 | 13:52 |
| ③ 16:40 | 17:02 |

Fun Events

Maana Zashikibina (April)

On April 2nd and 3rd, Hina dolls are arranged as decorations to celebrate each first daughter's first Girl's Day. The garden is also decorated with a variety of Bonsai and other ornaments with "Dairi Hina Dolls" at the center, and looks like a garden party.



Kawanazu Hashiramatsu Shinto Blessing (April)

This festival is held on the 3rd Saturday and Sunday in April. It originates after a series of fires during the Edo Period, when people in the village started a purifying event, praying for the safety of the village and no fires. The highlight of the festival is when a big demon with a flaming torch on his back climbs to the top of a 20m high pine tree, which is cut from a nearby forest.



Ume-no-do Sanzonbutsu (Three Buddha Statues)

The Three Buddha Statues enshrined in Tokunobu Umenodo Hall were created in the Heian Period. The beautiful statues are open to the public periodically.

Honai Autumn Festival(October)



A fall festival is held at each local shrine. Each area has its own unique features such as Karajishi Lions, Five Deer, Four Drums, Bull Monster, and floats. After a parade, those features are dedicated to the shrine.

Yawatahama Port Festival (October)



The festival is colored by various events such as the "Teya Teya Music" Parade with thousands of dancers, Karajishi Lions, portable shrines, and Bull Monsters, in which all citizens participate. During this time, all the streets are enveloped in the cheerful mood of the festival.

Eat out in Yawatahama

The soul food of Yawatahama is known all over Japan.

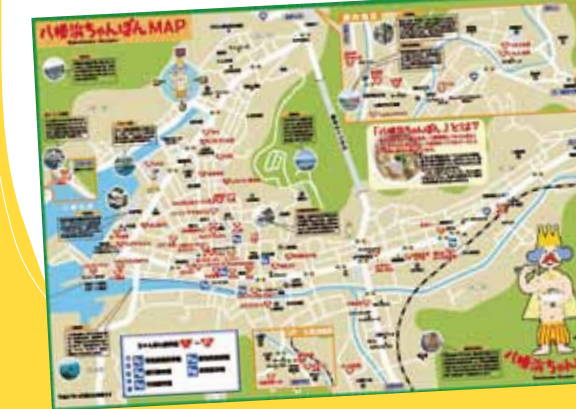
Yawatahama champon

Each shop has its own unique 'Champon' noodles. Some are served with light soup, thick noodles and sliced pork ribs and vegetables on top. Some are served with noodles and Yawatahama's specialty seafood products generously arranged on top. Compare each shop's specialty. You will find the unique characteristics of the port. Not only that, you'll learn about the foods and lives of the locals.



There's even a Yawatahama champon map!

In Yawatahama with a population of 35,000, there are as many as 50 shops which serve Champon noodles. For details, please call the Yawatahama City Office Commerce, Industry and Tourist Department, Champon Noodle Information Desk at 0894-22-3111.



Bringing champon to the world

Organizations which aim at activating local economies with Champon noodles meet together to increase the awareness of Champon noodles throughout the world. Yawatahama Champon group participates in this event. The photo is a scene from the World Champon Noodle Classic 2015 (WCC) in Yawatahama.





Sightseeing in Yawatahama

You can enjoy the unchanging, nostalgic scenery and the beautiful natural environment of this warm region as it changes from season to season.

Located at the base of Sadamisaki Peninsula, Yawatahama faces the Setonaikai Sea to the north and the Uwa Sea to the south. There are many natural sightseeing spots. It's good to stop your car and get out into nature.



National Tangible Cultural Property

1 Uchinoura Kokaido

Built in 1937. The outside of this building is done in a western-style with a wash finish. The ceiling and pillars inside have stafe marks from World War II aircraft. Aircraft ammunition cartridges are on exhibit.



2 Jigen-an Blue Stone Wall

Anai is a port town which flourished with a shipping industry and the sailors it employed. In the stone walls made with chlorite-schist, which is known as blue stone, candle stands are embedded for prayers for safe navigation. In former times, local specialties (wax trees, wax, dried sardines) were shipped to the Hanshin Area by sailboats.



3 Hizuchi Elementary School

A Yawatahama City official, Masatsune Matsumura, designed schools and hospitals in the city, including this school. The Middle and East buildings of the school were the first wooden buildings built after the War to be designated as National Important Cultural Assets. The designation was made in 2012. During breaks, the school is open to the public.



4 Kotohira Park

Kotohira Shrine in Kawanishi is known as a viewing spot for cherry blossoms. In spring, cherry trees bloom all at once and create a cherry blossom tunnel along the approach. In the park, there is Churei Tower with its prayer for soldiers who died during the War and a Haiku monument for Kakio Tomizawa.



5 Minato Yu

Yawatahama Kuroyu Onsen 'Minato Yu' is the first moor hot spring in Chugoku and Shikoku Areas. The water springs out from 950m under the ground and has gentle osmotic pressurized alkaline cold minerals which give warmth and moisture. The spring is also called the Spring of Beauty.



6 Mokkin Road

Wooden promenade alongside the river connecting Honmachi and Kotohira in Honai Town, 350m in length. On the opposite side of the promenade, there is a river wall made with blue stones built into arrow feather shapes and traditional rows of houses.



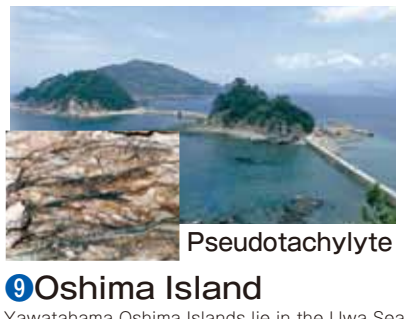
7 Heikedani

Heikedani Valley is known for its beautiful natural mountain streams and wild forests. In spring, cherry, azalea, and hydrangea bloom. In early summer the valley is covered with fresh green from new leaves. In fall, it reflects red and yellow colors of maples. In winter, narcessuses and plum flowers amaze tourists. Enjoy a therapeutic walk in the woods through a 2km promenade, feeling the serene and mysterious atmosphere of the valley.



8 Kinzanshussekiji Temple

Shussekiji Temple is located between Yawatahama and Ozu 812m above sea level. It's well known for its associations with a famous monk Kukai. The summit commands views of the islands in the Seto Inland Sea, skylines of Chugoku and Kyushu Areas. The sea at dawn is a profound and delicate beauty.



9 Oshima Island

Yawatahama Oshima islands lie in the Uwa Sea off of Yawatahama and consist of 5 small islands, of which 3 are connected with bridges and offer enjoyable walks in nature. The islands are about 20 min. from Yawatahama by ship. The rare fossil layers made with the impact and high heat created by earthquakes, called pseudotachylite, were nationally designated as natural treasures.



10 Merchant Houses

Yawatahama Port developed through commerce with Kyushu and Osaka. On Senba street and the Hamanomachi area, there are traditional merchant style houses known their beauty with lattice work and white walls.



11 Yawatahama No.1 Air Raid Shelter

A full scale air-raid shelter in Shikoku. Construction on it started in May, 1940 and was completed in February, 1941. It was actually used several times to protect citizens from strafing by American aircraft during the War.



12 Natural Recreation Forest Suwazaki

A small headland located to the south of downtown. There is a 1.8km promenade from the parking area to the edge of the headland. Seasonal flowers add colors to the area and at the edge there is a white tower, which was made for praying for the souls of the fish that are harvested.



13 Meiji Bridge

Meiji Bridge was designated in 2010 as a Civil Engineering Heritage site by a nonprofit incorporated association, Japan Society of Civil Engineers. The reinforced concrete arch bridge, crossing over Senjo River, is the oldest such bridge which is still being used in Japan. There is an anecdote of a Japanese aviation pioneer, Chuohachi Ninomiya. The young Chuohachi demonstrated flying handmade kites near the bridge to sell them and supplemented his family's income with their sales.



14 Fish market and auction

Yawatahama is one of the major fishing and trawling cities. The fish market opens even before dawn, filled with highspirited 'Teiya' calls of auctioneers.



15 Mountain bike Cross-country course

This mountain bike cross-country course is located in Yawatahama Citizens' Sports Park and is 4300m in length. Every year, an International MTB race, which meets the international standard, is held here. A new 300m skill-raising course was built for beginners as well as advanced riders. It is available for use all year round.